



WPXN Community Representation Statement 2024-2025

As an organization whose primary goal is to connect artists and audience, we work consciously to center content that reflects the culture and interests of our community. This encompasses the choices we make when curating our broadcast programming and digital content, to the events we produce and host or support with our coverage and our teams of committed member volunteers. This is also reflected in our extensive concert coverage and in the support and engagement we provide to local musicians who live and work in our broadcast area. We also demonstrate these goals by our employment practices, which are supported by the University of Pennsylvania's strict guidelines for equal opportunity hiring, and by our community education opportunities as evidenced by the many interns and student workers we integrate into our team each academic year.

Programming:

In addition to the community curated selections of our regularly scheduled broadcast and the live events that we cover and host throughout the year, some ongoing projects that highlight this work are:

- Our long-time commitment to hosting specialty programs that uplift the varied voices in our communities.

These include:

- The Peabody Award winning show, [Kids Corner](#) that provides educational and music-centered programming for young people.
- [OUTSounds](#) and [Amazon Country](#) which center the music of LGBTQ+ artists.
- [Culture Cypher Radio](#) that focuses on music history, hip-hop and jazz.
- [WXPB Local](#) that highlights independent artists, projects and music education organizations in our region who otherwise would receive little media coverage or audience exposure.

- Our ongoing community arts collaborations.

These include:

- [Free At Noon](#). Since 2005, WXPB has treated music fans to a weekly lunchtime musical showcase where upcoming and world-renowned artists perform in an intimate setting. It happens every Friday at World Cafe Live and it's FREE to attend in person. *Free At Noon* performers have included: Adele, Dr. Dog, Amos Lee, Spoon, Strand of Oaks, Ingrid Michaelson, Edward Sharpe and the Magnetic Zeros, Kacey Musgraves, Guster, Brandi Carlile, The National, and many, many more.
- [Black Music City](#), a partnership with independent jazz and classical station [WRTI](#) and local creator space [RECPhilly](#) that awards grants to Black creatives from all art disciplines in an annual application process, engaging the wider creative community with the Black music traditions of our city.
- The bi-annual local musician education and networking event, [Inside Hustle](#), presented in partnership with [Philly Music Fest](#), that convenes music business and industry leaders with the local musician community for seminars, roundtables and connection opportunities.
- The [XPoNential Music Festival](#), our annual three-day outdoor music festival produced by WXPB in partnership with Camden County, brings together some of our community's favorite established artists as well as introducing them to new and local artists, creating a unique platform for music discovery and community connection.
- WXPB's [Musicians On Call](#): in partnership with the nation's leading provider of live music in hospitals and drawing on WXPB's strong relationship with the local music community, WXPB Musicians On Call volunteers have performed for more than 145,000 individuals in healthcare facilities throughout the Delaware Valley since 2004.

Community Education:

WXPB offers valuable internship and work study programming for college students to gain hands-on, pre-professional experience in broadcasting, music programming and events. We also host tours for local school and college groups to give them exposure to public media and careers in broadcasting.

Employment:

WXPN encourages job applicants regardless of ethnicity, gender identity, age, religion, or sexual orientation, as well as those from various economic, educational, and geographic backgrounds to apply for open job positions. Additionally, WXPN reaches out to diverse populations in advertising these openings. As a licensee of the University of Pennsylvania, we are held to a high standard of best practices regarding the equity of our hiring practices. We seek to ensure that our employees and the governing and advisory boards that oversee our organization reflect the diversity of the multi-cultural city in which we are located.

Ongoing Community Representation Goals:

Central to WXPN's goals of building, serving, and engaging our community is the work we do to ensure our content accurately reflects the voices and interests of that community. Over the years, WXPN has built a reputation in the local cultural spaces for openness and inclusion and an interest in collaboration. We are always actively seeking new connections and welcoming offerings of collaboration from diverse community leaders and stakeholders. We regularly seek feedback from our members, from our listening audience and from attendees at our events. The diversity of our content, our vibrant calendar of activities and our partnerships in the community are concrete examples of the ways that we are actively working towards these goals, giving value to and meeting the expressed needs of our communities.